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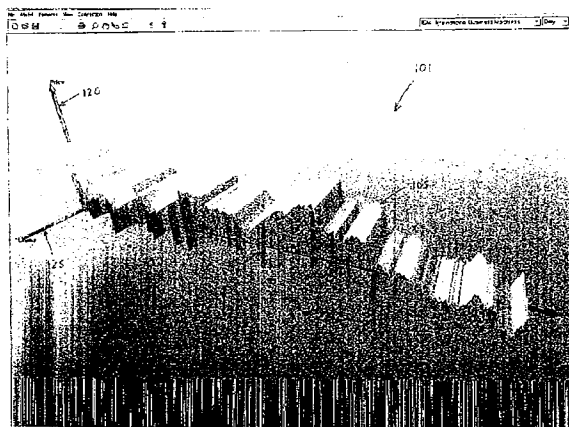
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(54) Title: SYSTEM AND METHOD FOR VISUALIZING DATA



(57) Abstract: The present invention comprises an improved system and method for visualizing data. In a preferred form of the invention, there is provided an improved system and method for comprehending and communicating financial data, and their complex interdependencies, through the use of a novel three dimensional orthogonal chart system. In one preferred form of the invention, there is provided a three dimensional orthogonal chart system for visualizing data comprising at least two data sets, wherein one data set is represented as a ribbon propagating along a first axis and the second data set is represented as a curtain propagating along the first axis. In another preferred form of the invention, there is provided a three dimensional orthogonal chart system for visualizing data comprising a plurality of data sets, wherein each of the data sets is represented as a separate ribbon propagating along a first axis, with the separate ribbons being displaced from one another along another axis. In another preferred form of the invention, there is provided a three dimensional orthogonal chart system for IMAG-1.

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SYSTEM AND METHOD FOR VISUALIZING DATAReference To Pending Prior Patent Application

5 This patent application claims benefit of pending
prior U.S. Provisional Patent Application Serial No.
60/371,466, filed 04/10/02 by Peter Hurley et al. for
XD IMAGINE XD (Attorney's Docket No. IMAG-1 PROV),
which patent application is hereby incorporated herein
by reference.

Field Of The Invention

10 This invention relates to data visualization in
general, and more particularly to systems and methods
for visualizing data, and even more particularly to
15 systems and methods for visualizing financial data.

Background Of The Invention

20 A large number of investors are now trading in the
securities markets. According to Business Week™, there
are currently about 100 million individual investors in
the United States alone. These individuals invest in
the securities markets either on their own as

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individual traders or through a variety of brokers.
According to The Tower Group™, there are currently
about 675,000 registered brokers in the United States
alone. These brokers work at about 5,500 different
5 firms which staff almost 90,000 branch offices
throughout the United States.

An enormous amount of financial information is now
available to professional and individual investors, and
the volume and availability of this information is
10 growing at an explosive rate. By way of example, note
the recent explosion of online financial information.
Price quotes for almost any financial instrument (e.g.,
stocks, bonds, etc.) are now readily available from a
wide variety of online sites. Furthermore,
15 Morningstar™ now offers its mutual fund ratings online,
and Yahoo™ allows an investor to review SEC filings,
look at analysts' stock recommendations, and learn how
other markets around the world are performing. At the
same time, traditional print publications such as The
20 Wall Street Journal™ and The Financial Times™ are
making more and more financial information available to
the reader, and traditional broadcast media such as

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television and cable television are now providing
24-hour business programming.

5 The widespread availability of this enormous
volume of often conflicting and confusing information
often inhibits the ability of investors to comprehend
and utilize the information efficiently. As a result,
their confidence in what that information means
frequently decreases almost in proportion to the rate
at which the quantity of information grows. The sheer
10 quantity of data obscures the correlation and
interdependencies inherent in that data. For
individual investors, the volume of data can be
daunting. Even experienced traders, looking at
dynamically changing assortments of numbers, tables,
15 charts and graphs, are sometimes overwhelmed. This
often leads to increased stress, eye fatigue and
frustration. Under these conditions, even seasoned
professionals sometimes fail to make critical decisions
well and frequently resort to the oldest - and possibly
20 the most unreliable - criteria of all, the "gut
instinct".

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Thus there is a significant need for a more effective tool for mining the wealth of financial data currently available, extracting significant information therefrom, and presenting the same to the investor in a visually compelling manner.

Summary Of The Invention

The present invention comprises an improved system and method for visualizing data. In a preferred form of the invention, there is provided an improved system and method for comprehending and communicating financial data, and their complex interdependencies, through the use of a novel three dimensional orthogonal chart system.

In one preferred form of the invention, there is provided a three dimensional orthogonal chart system for visualizing data comprising at least two data sets, wherein one data set is represented as a ribbon propagating along a first axis and the second data set is represented as a curtain propagating along the first axis.

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In another preferred form of the invention, there is provided a three dimensional orthogonal chart system for visualizing data comprising at least three data sets, wherein one data set is represented as a ribbon propagating along a first axis, the second data set is represented as a curtain propagating along the first axis, and the third data set is represented as a back plane propagating along the first axis.

In another preferred form of the invention, there is provided a three dimensional orthogonal chart system for visualizing data comprising at least three data sets, wherein one data set is represented as a ribbon propagating along a first axis, the second data set is represented as a first curtain propagating along the first axis, and the third data set is represented as a stacked curtain propagating along the first axis.

In another preferred form of the invention, there is provided a three dimensional orthogonal chart system for visualizing data comprising at least four data sets, wherein one data set is represented as a ribbon propagating along a first axis, the second and third data sets are represented as first and second stacked

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curtains propagating along the first axis, and the fourth data set is represented as a back plane propagating along the first axis, wherein the fourth data set may comprise a composite of the second and third data sets.

In another preferred form of the invention, there is provided a three dimensional orthogonal chart system for visualizing data comprising a plurality of data sets, wherein each of the data sets is represented as a separate ribbon propagating along a first axis, with the separate ribbons being displaced from one another along another axis.

In another preferred form of the invention, there is provided a three dimensional orthogonal chart system for visualizing data comprising a plurality of data sets, wherein each of the data sets is represented as a separate ribbon propagating along a first axis, with the separate ribbons being displaced from one another along another axis, and further wherein a moving cursor plane is configured for movement along the first axis.

In another preferred form of the invention, there is provided a three dimensional orthogonal chart system

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for visualizing data comprising a plurality of data sets, wherein each of the data sets is represented as a separate ribbon propagating along a first axis, with the separate ribbons being displaced from one another along a second axis, and with the angle of view being an overhead view in an orthographic projection.

In another preferred form of the invention, there is provided a three dimensional orthogonal chart system for visualizing data comprising the pricing, distribution, and trading activity for option contracts, including both calls and puts, with strike price being plotted along the first axis, option price (or some other data set) being plotted along the second axis, and expiration date being plotted along a third axis.

Brief Description Of The Drawings

These and other objects and features of the present invention will be more fully disclosed or rendered obvious by the following detailed description of the preferred embodiments of the invention, which is to be considered together with the accompanying

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drawings wherein like numbers refer to like parts and further wherein:

Fig. 1 is a schematic illustration showing a first embodiment of the present invention, wherein there is provided a three dimensional orthogonal chart system for visualizing data comprising at least two data sets, wherein one data set is represented as a ribbon propagating along a first axis and the second data set is represented as a curtain propagating along the first axis;

Fig. 2 is a schematic illustration showing a second embodiment of the present invention, wherein there is provided a three dimensional orthogonal chart system for visualizing data comprising at least three data sets, wherein one data set is represented as a ribbon propagating along a first axis, the second data set is represented as a curtain propagating along the first axis, and the third data set is represented as a back plane propagating along the first axis;

Fig. 3 is a schematic illustration showing a third embodiment of the present invention, wherein there is provided a three dimensional orthogonal chart system

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for visualizing data comprising at least four data sets, wherein one data set is represented as a ribbon propagating along a first axis, the second data set is represented as a first curtain propagating along the first axis, and the third and fourth data sets are represented as stacked curtains propagating along the first axis;

Fig. 4 is a schematic illustration showing a fourth embodiment of the present invention, wherein there is provided a three dimensional orthogonal chart system for visualizing data comprising at least four data sets, wherein one data set is represented as a ribbon propagating along a first axis, the second and third data sets are represented as first and second stacked curtains propagating along the first axis, and the fourth data set is represented as a back plane propagating along the first axis, wherein the fourth data set comprises a composite of the second and third data sets;

Fig. 5 is a schematic illustration showing a fifth embodiment of the present invention, wherein there is provided a three dimensional orthogonal chart system

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for visualizing data comprising a plurality of data sets, wherein each of the data sets is represented as a separate ribbon propagating along a first axis, with the separate ribbons being displaced from one another along another axis;

Fig. 6 is a schematic illustration showing a sixth embodiment of the present invention, wherein there is provided a three dimensional orthogonal chart system for visualizing data comprising a plurality of data sets, wherein each of the data sets is represented as a separate ribbon propagating along a first axis, with the separate ribbons being displaced from one another along another axis, and further wherein a moving cursor plane is configured for movement along the first axis;

Fig. 7 is a schematic illustration showing a seventh embodiment of the present invention, wherein there is provided a three dimensional orthogonal chart system for visualizing data comprising a plurality of data sets, wherein each of the data sets is represented as a separate ribbon propagating along a first axis, with the separate ribbons being displaced from one another along a second axis, and with the angle of view

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being an overhead view in an orthographic projection;
and

Fig. 8 is a schematic illustration showing an eighth embodiment of the present invention, wherein there is provided a three dimensional orthogonal chart system for visualizing data comprising the pricing, distribution, and trading activity for option contracts, including both calls and puts, with strike price being plotted along the first axis, option price (or some other data set) being plotted along the second axis, and expiration date being plotted along a third axis.

Detailed Description Of The Preferred Embodiments

Overview

The present invention provides a unique system and method for visualizing financial information.

More particularly, the present invention provides a unique visualization system for visualizing financial information relating to securities and other financial instruments such as, but not limited to, stocks, bonds,

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mutual funds, options, futures, indexes, derivatives, currency, Treasuries, money market funds and the like.

The financial information being visualized may be based on raw data obtained from a historical database
5 and/or a live data feed, and/or it may be based on data derived from (e.g., calculated from) a historical database and/or a live data feed.

In order to create the desired visualization for the financial information, the axes of a three
10 dimensional orthogonal coordinate system are first established based on attributes of the data. These attributes may be, but are not limited to, time, price, volume, yield, relative compound growth, relative portfolio value and/or other relevant metrics. The
15 axes may be linear or non-linear, continuous or non-continuous (i.e., discrete), and/or contiguous or non-contiguous, as desired. For example, multiple, discrete date ranges of a single security may be displayed simultaneously within the same visualization.
20 By way of further example but not limitation, an axis may represent a finite, discrete domain, e.g., the strike prices of option contracts.

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The data is then plotted into the chart in accordance with the present invention.

First Embodiment

5 Looking first at Fig. 1, in one preferred form of the invention, there is provided a three dimensional orthogonal chart system 101 for visualizing data comprising at least two data sets, wherein one data set is represented as a ribbon 105 propagating along a
10 first (i.e., X) axis 110, and the second data set is represented as a curtain 115 propagating along the first axis 110. Preferably ribbon 105 varies in height along a second (i.e., Y) axis 120, while having a substantially fixed width as measured along the third
15 axis (i.e., Z) axis 125. Preferably curtain 115 has a height along the second (Y) axis 120 which is the same as the height of ribbon 105 at that point along the first (X) axis 110, and a varying displacement along the third (Z) axis 125. Alternatively, curtain 115 may
20 have a height different than the height of ribbon 105, e.g., it may be of a fixed height intersecting ribbon 105. If desired, ribbon 105 and/or curtain 115 can be

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colored and/or variably shaded and/or of varying opacity and/or of varying material properties (e.g., texture, reflectivity, shininess, etc.) so as to communicate additional information (i.e., data sets).

5 In one particularly preferred form of the invention, three dimensional orthogonal chart system 101 is utilized to chart stock transactions, with date being represented along the first (X) axis 110, and with price being plotted along the second (Y) axis 120 by
10 ribbon 105 and volume being plotted along the third (Z) axis 125 by curtain 115. With respect to ribbon 105, it may also be shaded according to its variance from norm and its width may be fixed but represent the maximum volume traded. With respect to curtain 115, it
15 may be shaded according to its variance from norm, and its opacity may vary in relation to its variance from norm.

Second Embodiment

20 Looking next at Fig. 2, in another preferred form of the invention, there is provided a three dimensional orthogonal chart system 130 for visualizing data

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comprising at least three data sets, wherein one data set is represented as a ribbon 105 propagating along the first (X) axis 110, the second data set is represented as a curtain 115 propagating along the first (X) axis 110, and the third data set is represented as a back plane 135 propagating along the first (X) axis 110. Again, ribbon 105 preferably varies in height along the second (Y) axis 120, while having a substantially fixed width as measured along the third axis (Z) axis 125. Preferably curtain 115 has a height along the second (Y) axis 120 which is the same as the height of ribbon 105 at that point along the first (X) axis 110, and a varying displacement along the third (Z) axis 125. Alternatively, curtain 115 may have a height different than the height of ribbon 105, e.g., it may be of a fixed height intersecting ribbon 105. Preferably back plane 135 varies in height along the second (Y) axis 120. If desired, ribbon 105, curtain 115 and back plane 135 can be colored and/or variably shaded and/or of varying opacity and/or of varying material properties (e.g., texture, reflectivity, shininess, etc.) so as to

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communicate additional information (i.e., data sets).

In one particularly preferred form of the invention,

three dimensional orthogonal chart system 101 is

utilized to chart stock transactions, with date being

5 represented along the first (X) axis 110, and with

price being plotted along the second (Y) axis 120 by

ribbon 105, volume being plotted along the third (Z)

axis 125 by curtain 115, and standard deviation (i.e.,

σ) being plotted along the second (Y) axis 120 by back

10 plane 135. With respect to ribbon 105, it may also be

shaded according to its variance from norm and its

width may be fixed but represent the maximum volume

traded. With respect to curtain 115, it may be shaded

according to its variance from norm, and its opacity

15 may vary in relation to its variance from norm.

Third Embodiment

Looking next at Fig. 3, in another preferred form

of the invention, there is provided a three dimensional

20 orthogonal chart system 137 for visualizing data

comprising at least four data sets, wherein one data

set is represented as a ribbon 105 propagating along

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the first (X) axis 110, the second data set is represented as a first curtain 115 propagating along the first (X) axis 110, and the third and fourth data sets are represented as stacked curtains 140 and 145, respectively, propagating along the first (X) axis 110. Again, ribbon 105 preferably varies in height along the second (Y) axis 120, while having a substantially fixed width as measured along the third (Z) axis 125. Preferably first curtain 115 has a height along the second (Y) axis 120 which is the same as the height of ribbon 105 at that point along the first (X) axis 110, and a varying displacement along the third (Z) axis 125. Alternatively, curtain 115 may have a height different than the height of ribbon 105, e.g., it may be of a fixed height intersecting ribbon 105. Preferably stacked curtains 140 and 145 have a substantially constant height along the second (Y) axis 120, and a varying displacement along the third (Z) axis 125. If desired, ribbon 105, first curtain 115 and stacked curtains 140 and 145 can be colored and/or variably shaded and/or of varying opacity and/or of varying material properties (e.g., texture,

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reflectivity, shininess, etc.) so as to communicate additional information (i.e., data sets). In one particularly preferred form of the invention, three dimensional orthogonal chart system 137 is utilized to chart stock transactions, with date being represented along the first (X) axis 110, and with price being plotted along the second (Y) axis 120 by ribbon 105, volume being plotted along the third (Z) axis 125 by curtain 115, moving average volume being plotted along the third (Z) axis 125 by stacked curtain 140 and stochastic (short term price velocity) being plotted along the third (Z) axis 125 by stacked curtain 145. With respect to ribbon 105, it may also be shaded according to its variance from norm and its width may be fixed but represent the maximum volume traded. With respect to curtain 115, it may be shaded according to its variance from norm, and its opacity may vary in relation to its variance from norm.

Fourth Embodiment

Looking next at Fig. 4, in another preferred form of the invention, there is provided a three dimensional

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orthogonal chart system 150 for visualizing data comprising at least four data sets, wherein one data set is represented as a ribbon 105 propagating along the first (X) axis 110, the second and third data sets are represented as first and second stacked curtains 140 and 145, respectively, propagating along the first (X) axis 110, and the fourth data set is represented as a back plane 135 propagating along the first (X) axis 110, wherein the fourth data set comprises a composite of the second and third data sets. Alternatively, the fourth data set may comprise something other than a composite of the second and third data sets. Again, ribbon 105 preferably varies in height along the second (Y) axis 120, while having a substantially fixed width as measured along the third (Z) axis 125. Preferably stacked curtains 140 and 145 have a substantially constant height along the second (Y) axis 120, and a varying displacement along the third (Z) axis 125. If desired, ribbon 105 and stacked curtains 140 and 145 and back plane 135 can be colored and/or variably shaded and/or of varying opacity and/or of varying material properties (e.g., texture, reflectivity,

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shininess, etc.) so as to communicate additional information (i.e., data sets). In one particularly preferred form of the invention, three dimensional orthogonal chart system 150 is utilized to chart stock transactions, with date being represented along the first (X) axis 110, and with price being plotted along the second (Y) axis 120 by ribbon 105, stochastic (short term price velocity) being plotted along the third (Z) axis 125 by stacked curtain 140, volume being plotted along the third (Z) axis 125 by stacked curtain 145, and the composite of the stochastic and volume being plotted along the third (Z) axis 125 by back plane 135. With respect to ribbon 105, it may also be shaded according to its variance from norm and its width may be fixed but represent the maximum volume traded. With respect to stacked curtains 140 and 145, they may be shaded according to their variance from norm, and their opacity may vary in relation to their variance from norm.

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Fifth Embodiment

Looking next at Fig. 5, in another preferred form of the invention, there is provided a three dimensional orthogonal chart system 155 for visualizing data comprising a plurality of data sets, wherein each of the data sets is represented as a separate ribbon 105A, 105B, 105C, etc. propagating along the first (X) axis 110, with the separate ribbons 105A, 105B, 105C, etc. being displaced from one another along the third (Z) axis 125. Each ribbon 105A, 105B, 105C, etc. preferably varies in height along the second (Y) axis 120, while having a substantially fixed width as measured along the third (Z) axis 125. If desired, ribbon 105A, 105B, 105C, etc. can be colored and/or variably shaded and/or of varying opacity and/or of varying material properties (e.g., texture, reflectivity, shininess, etc.) so as to communicate additional information (i.e., data sets). In one particularly preferred form of the invention, three dimensional orthogonal chart system 155 is utilized to chart stock transactions, with date being represented along the first (X) axis 110, and with the performance

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for one stock being plotted along the second (Y) axis
120 by ribbon 105A, the performance for another stock
being plotted along the second (Y) axis 120 by ribbon
105B, the performance for still another stock being
5 plotted along the second (Y) axis 120 by ribbon 105C,
etc. By way of example but not limitation, performance
can be measured in terms of rate of return, value,
relative value, relative value over time, etc. With
respect to ribbon 105A, 105B, 105C, etc, it may also be
10 shaded according to its variance from norm and its
width may be fixed but represent the maximum volume
traded.

Sixth Embodiment

15 Looking next at Fig. 6, in another preferred form
of the invention, there is provided a three dimensional
orthogonal chart system 160 for visualizing data
comprising a plurality of data sets, wherein each of
the data sets is represented as a separate ribbon 105A,
20 105B, 105C, etc. propagating along the first (X) axis
110, with the separate ribbons 105A, 105B, 105C, etc.
being displaced from one another along the third (Z)

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axis 125, and a moving cursor plane 165 being
configured for movement along the first (X) axis 110.
Each ribbon 105A, 105B, 105C, etc. preferably varies in
height along the second (Y) axis 120, while having a
substantially fixed width as measured along the third
(Z) axis 125. The moving cursor plane 165 preferably
extends parallel to the second and third axes 120 and
125. If desired, ribbon 105A, 105B, 105C, etc. can be
colored and/or variably shaded and/or of varying
opacity and/or of varying material properties (e.g.,
texture, reflectivity, shininess, etc.) so as to
communicate additional information (i.e., data sets).
In one particularly preferred form of the invention,
three dimensional orthogonal chart system 160 is
utilized to chart stock transactions, with date being
represented along the first (X) axis 110, and with the
performance for one stock being plotted along the
second (Y) axis 120 by ribbon 105A, the performance for
another stock being plotted along the second (Y) axis
120 by ribbon 105B, the performance for still another
stock being plotted along the second (Y) axis 120 by
ribbon 105C, etc. Again, by way of example but not

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limitation, performance can be measured in terms of rate of return, value, relative value, relative value over time, etc. With respect to ribbon 105A, 105B, 105C, etc., it may also be shaded according to its variance from norm and its width may be fixed but represent the maximum volume traded.

Seventh Embodiment

Looking next at Fig. 7, in another preferred form of the invention, there is provided a three dimensional orthogonal chart system 170 for visualizing data comprising a plurality of data sets, wherein each of the data sets is represented as a separate ribbon 105A, 105B, 105C, etc. propagating along the first (X) axis 110, with the separate ribbons 105A, 105B, 105C, etc. being displaced from one another along the third (Z) axis 125, and with the angle of view being a overhead view in an orthographic projection. If desired, ribbon 105A, 105B, 105C, etc. can be colored and/or variably shaded and/or of varying opacity and/or of varying material properties (e.g., texture, reflectivity, shininess, etc.) so as to communicate additional

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information (i.e., data sets). In one particularly preferred form of the invention, three dimensional orthogonal chart system 170 is utilized to chart stock transactions, with date being represented along the first (X) axis 110, and with the performance for one stock being plotted along the second (Y) axis 120 by ribbon 105A, the performance for another stock being plotted along the second (Y) axis 120 by ribbon 105B, the performance for still another stock being plotted along the second (Y) axis 120 by ribbon 105C, etc. Again, by way of example but not limitation, performance can be measured in terms of rate of return, value, relative value, relative value over time, etc. With respect to ribbon 105A, 105B, 105C, etc., it may also be shaded according to its variance from norm and its width may be fixed but represent the maximum volume traded.

Eight Embodiment

Looking next at Fig. 8, in another preferred form of the invention, there is provided a three dimensional orthogonal chart system 175 for visualizing data

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comprising the pricing, distribution, and trading activity for option contracts, including both calls and puts. Individual option contracts may be represented by discrete objects 180 placed within the three dimensional chart system, where strike price may be plotted along the first (X) axis 110, volume (or some other data set) may be plotted along the second (Y) axis 120, and expiration date may be plotted along a third (Z) axis 125. Different shapes may represent different data sets, (e.g., calls may be represented by rectangles, puts by cylinders, etc.). Furthermore, color, shading, opacity, etc. may represent additional data sets. By way of example but not limitation, other data sets may comprise implied volatility, historical volatility, intrinsic value, time value, etc. The various axes may comprise discrete and finite elements, e.g., strike price may only occur at selected values.

Implementation

The present invention can be implemented manually (e.g., with a pencil and paper) or, more preferably, it can be implemented with a computer system.

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Computer Implementation - Overview. In a preferred computer implementation, the system is implemented in a software application running on a computer. The computer receives, collects and stores securities data which may be provided by one or more third-party, real-time data feeds, providing that data on both an as-requested and streamed basis to the computer.

Functional Components - The software is preferably divided into four functional components or stages: data receipt and collection, analysis, visualization, and interaction.

Data Collection - At this first stage, securities data is collected from one or more third-party data feed providers and stored. The computer obtains both historical and streamed data. In one preferred form of the invention, the computer can access both premium (i.e., for-payment access) and publicly available sources.

Analysis - In this second stage, a variety of user-selectable analytic methods may be applied to the data set. Existing financial analysis techniques

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(e.g., moving average, stochastic, etc.) are provided. Statistical elements derived in this stage are also available as data set inputs for the visualization stage. New technologies such as wavelet analysis for noise reduction are preferably also provided.

Visualization - In this third stage, the data sets are rendered in the manner previously described, using computer graphic techniques, so as to generate the aforementioned charts and thereby permit the user to more easily extract meaning from the data sets.

Interaction - In a preferred form of the invention, a sophisticated and intuitive user interface is provided, so as to enable the user to isolate, view, and compare a variety of different data sets. By way of example, the user interface permits the user to assign different data sets to different chart elements (e.g., price to ribbon, volume to curtain, etc.) and permits the user to move chart elements as appropriate (e.g., to move the moving cursor plane 160 shown in Fig. 6).

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Applications

The present invention is particularly well suited for application to financial data. However, it will also be appreciated that it may be applied to a wide
5 range of other fields as well, e.g., the analysis of scientific data, network traffic analysis, etc. The present invention is particularly well suited to time series analysis.

Modifications

10 It will, of course, be appreciated that various modifications may be made to the preferred embodiments described above without departing from the scope of the present invention.

15 Thus, for example, the elements of one embodiment may be combined with elements of another embodiment without departing from the present invention.

By way of example but not limitation, additional
20 visual elements (e.g., additional ribbons, curtains, stacked curtains, back planes, etc.) may be added to any of the charts to represent additional data sets.

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Furthermore, the angle of view may be altered or adjusted for any of the charts.

Also, if desired, charts may be generated via a variety of projections, e.g., perspective (as in the majority of the charts discussed above), orthographic, isometric, elevation, etc.

These and other changes of their type are considered to be within the scope of the present invention.

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What Is Claimed Is:

1. A three dimensional orthogonal chart system
for visualizing data comprising at least two data sets,
5 wherein one data set is represented as a ribbon
propagating along a first axis, and the second data set
is represented as a curtain propagating along the first
axis.

10 2. A system according to claim 1 wherein said
ribbon varies in height along a second axis, while
having a substantially fixed width as measured along
the third axis.

15 3. A system according to claim 1 wherein said
curtain has a height along the second axis which is the
same as the height of said ribbon at that point along
the first axis, and a varying displacement along the
third axis.

20 4. A system according to claim 1 wherein at
least one of said ribbon and said curtain are colored

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and/or variably shaded and/or of varying opacity and/or of varying material properties (e.g., texture, reflectivity, shininess, etc.) so as to communicate additional information (i.e., data sets).

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5. A system according to claim 1 wherein said system is adapted to visualize data relating to stock transactions, with date being represented along the first axis, and with price being plotted along said
10 second axis by said ribbon and volume being plotted along said third axis by said curtain.

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6. A three dimensional orthogonal chart system for visualizing data comprising at least three data sets, wherein one data set is represented as a ribbon propagating along a first axis, the second data set is represented as a curtain propagating along the first axis, and the third data set is represented as a back plane propagating along the first axis.

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7. A system according to claim 6 wherein said ribbon varies in height along a second axis, while

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having a substantially fixed width as measured along the third axis.

8. A system according to claim 6 wherein said
5 curtain has a height along the second axis which is the same as the height of said ribbon at that point along the first axis, and a varying displacement along the third axis.

10 9. A system according to claim 6 wherein said back plane varies in height along the second axis.

10. A system according to claim 6 wherein at
least one of said ribbon, said curtain and said back
15 plane are colored and/or variably shaded and/or of varying opacity and/or of varying material properties (e.g., texture, reflectivity, shininess, etc.) so as to communicate additional information (i.e., data sets).

20 11. A system according to claim 6 wherein said system is adapted to visualize data relating to stock transactions, with date being represented along the

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first axis, with price being plotted along said second axis by said ribbon, with volume being plotted along said third axis by said curtain, and with a third data set being plotted along said second axis by said back plane.

12. A three dimensional orthogonal chart system for visualizing data comprising at least three data sets, wherein one data set is represented as a ribbon propagating along a first axis, the second data set is represented as a first curtain propagating along the first axis, and the third data set is represented as a stacked curtain propagating along the first axis.

13. A system according to claim 12 wherein said ribbon varies in height along a second axis, while having a substantially fixed width as measured along the third axis.

14. A system according to claim 12 wherein said first curtain has a height along the second axis which is the same as the height of said ribbon at that point

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along the first axis, and a varying displacement along the third axis.

15. A system according to claim 12 wherein said
5 stacked curtain has a substantially constant height along the second axis, and a varying displacement along the third axis.

16. A system according to claim 12 wherein at
10 least one of said ribbon, said first curtain and said stacked curtain are colored and/or variably shaded and/or of varying opacity and/or of varying material properties (e.g., texture, reflectivity, shininess, etc.) so as to communicate additional information
15 (i.e., data sets).

17. A system according to claim 12 wherein said
system is adapted to visualize data relating to stock transactions, with date being represented along the
20 first axis, with price being plotted along said second axis by said ribbon, and volume being plotted along said third axis by said first curtain, and with a third

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data set being plotted along said third axis by said stacked curtain.

18. A three dimensional orthogonal chart system
5 for visualizing data comprising at least four data sets, wherein one data set is represented as a ribbon propagating along a first axis, the second and third data sets are represented as first and second stacked curtains, respectively, propagating along the first
10 axis, and the fourth data set is represented as a back plane propagating along the first axis, wherein the fourth data set may comprise a composite of the second and third data sets.

15 19. A system according to claim 18 wherein said ribbon varies in height along a second axis, while having a substantially fixed width as measured along the third axis.

20 20. A system according to claim 18 wherein said back plane has a constant height along the second axis.

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21. A system according to claim 18 wherein said first and second stacked curtains have a substantially constant height along the second axis, and a varying displacement along the third axis.

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22. A system according to claim 18 wherein said fourth data set comprises a composite of said second and third data sets.

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23. A system according to claim 18 wherein at least one of said ribbon, said first and second stacked curtains and said back plane are colored and/or variably shaded and/or of varying opacity and/or of varying material properties (e.g., texture, reflectivity, shininess, etc.) so as to communicate additional information (i.e., data sets).

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24. A system according to claim 18 wherein said system is adapted to visualize data relating to stock transactions, with date being represented along the first axis, with price being plotted along said second axis by a ribbon, a second data set being plotted along

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said third axis by said first stacked curtain, and a third data set being plotted along said third axis by said second stacked curtain.

5 25. A three dimensional orthogonal chart system for visualizing data comprising a plurality of data sets, wherein each of the data sets is represented as a separate ribbon propagating along a first axis, with the separate ribbons being displaced from one another
10 along another axis.

 26. A system according to claim 25 wherein each of said ribbons varies in height along a second axis, while having a substantially fixed width as measured
15 along the third axis.

 27. A system according to claim 26 wherein said separate ribbons are displaced from one another along said third axis.

20 28. A system according to claim 25 wherein at least one of said ribbons is colored and/or variably

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shaded and/or of varying opacity and/or of varying material properties (e.g., texture, reflectivity, shininess, etc.) so as to communicate additional information (i.e., data sets).

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29. A system according to claim 25 wherein said system is adapted to visualize data relating to stock transactions, with date being represented along the first axis, and with the performance for one stock being plotted along said second axis by a first ribbon, the performance for another stock being plotted along said second axis by a second ribbon, the performance for still another stock being plotted along said second axis by a third ribbon, etc.

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30. A three dimensional orthogonal chart system for visualizing data comprising a plurality of data sets, wherein each of the data sets is represented as a separate ribbon propagating along a first axis, with the separate ribbons being displaced from one another along another axis, and a moving cursor plane being configured for movement along the first axis.

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31. A system according to claim 30 wherein each of said ribbons varies in height along a second axis, while having a substantially fixed width as measured along the third axis.

32. A system according to claim 30 wherein said separate ribbons are displaced from one another along said third axis.

33. A system according to claim 30 wherein said moving cursor plane extends parallel to the second and third axes.

34. A system according to claim 30 wherein at least one of said ribbons is colored and/or variably shaded and/or of varying opacity and/or of varying material properties (e.g., texture, reflectivity, shininess, etc.) so as to communicate additional information (i.e., data sets).

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35. A system according to claim 30 wherein said system is adapted to visualize data relating to stock transactions, with date being represented along the first axis, and with the performance for one stock being plotted along said second axis by a first ribbon, the performance for another stock being plotted along said second axis by a second ribbon, the performance for still another stock being plotted along said second axis by a third ribbon, etc.

36. A three dimensional orthogonal chart system for visualizing data comprising a plurality of data sets, wherein each of the data sets is represented as a separate ribbon propagating along a first axis, with the separate ribbons being displaced from one another along another axis, and with the angle of view being an overhead view in an orthographic projection.

37. A system according to claim 36 wherein each of said ribbons varies in height along a second axis, while having a substantially fixed width as measured along the third axis.

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38. A system according to claim 36 wherein said separate ribbons are displaced from one another along said third axis.

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39. A system according to claim 36 wherein at least one of said ribbons is colored and/or variably shaded and/or of varying opacity and/or of varying material properties (e.g., texture, reflectivity, shininess, etc.) so as to communicate additional information (i.e., data sets).

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40. A system according to claim 36 wherein said system is adapted to visualize data relating to stock transactions, with date being represented along the first axis, and with the performance for one stock being plotted along said second axis by a first ribbon, the performance for another stock being plotted along said second axis by a second ribbon, the performance for still another stock being plotted along said second axis by a third ribbon, etc.

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41. A three dimensional orthogonal chart system for visualizing data comprising the pricing, distribution, and trading activity for option contracts, including both calls and puts, with individual option contracts being represented by discrete objects placed within the three dimensional chart system, where strike price may be plotted along the first axis, option price (or some other data set) may be plotted along the second axis, and expiration date may be plotted along a third axis.

42. A system according to claim 41 wherein different shapes represent different data sets.

43. A system according to claim 41 wherein at least one axis comprises discrete and finite elements.

44. A method for visualizing data comprising at least two data sets, comprising:

providing a three dimensional orthogonal chart system, wherein one data set is represented as a ribbon propagating along a first axis, and the second data set

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is represented as a curtain propagating along the first axis.

45. A method according to claim 44 wherein said
5 ribbon varies in height along a second axis, while
having a substantially fixed width as measured along
the third axis.

46. A method according to claim 44 wherein said
10 curtain has a height along the second axis which is the
same as the height of said ribbon at that point along
the first axis, and a varying displacement along the
third axis.

47. A method according to claim 44 wherein at
15 least one of said ribbon and said curtain are colored
and/or variably shaded and/or of varying opacity and/or
of varying material properties (e.g., texture,
reflectivity, shininess, etc.) so as to communicate
20 additional information (i.e., data sets).

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48. A method according to claim 44 wherein said system is adapted to visualize data relating to stock transactions, with date being represented along the first axis, and with price being plotted along said second axis by said ribbon and volume being plotted along said third axis by said curtain.

49. A method for visualizing data comprising at least three data sets, comprising:

providing a three dimensional orthogonal chart system wherein one data set is represented as a ribbon propagating along a first axis, the second data set is represented as a curtain propagating along the first axis, and the third data set is represented as a back plane propagating along the first axis.

50. A method according to claim 49 wherein said ribbon varies in height along a second axis, while having a substantially fixed width as measured along the third axis.

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51. A method according to claim 49 wherein said curtain has a height along the axis which is the same as the height of said ribbon at that point along the first axis, and a varying displacement along the third axis.

52. A method according to claim 49 wherein said back plane varies in height along the second axis.

53. A method according to claim 49 wherein at least one of said ribbon, said curtain and said back plane are colored and/or variably shaded and/or of varying opacity and/or of varying material properties (e.g., texture, reflectivity, shininess, etc.) so as to communicate additional information (i.e., data sets).

54. A method according to claim 49 wherein said system is adapted to visualize data relating to stock transactions, with date being represented along the first axis, with price being plotted along said second axis by said ribbon, with volume being plotted along said third axis by said curtain, and with a third data

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set being plotted along said second axis by said back plane.

55. A method for visualizing data comprising at least three data sets, comprising:

providing a three dimensional orthogonal chart system, wherein one data set is represented as a ribbon propagating along a first axis, the second data set is represented as a first curtain propagating along the first axis, and the third data set is represented as a stacked curtain propagating along the first axis.

56. A method according to claim 55 wherein said ribbon varies in height along a second axis, while having a substantially fixed width as measured along the third axis.

57. A method according to claim 55 wherein said first curtain has a height along the second axis which is the same as the height of said ribbon at that point along the first axis, and a varying displacement along the third axis.

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58. A method according to claim 55 wherein said stacked curtain has a substantially constant height along the second axis, and a varying displacement along the third axis.

59. A method according to claim 55 wherein at least one of said ribbon, said first curtain and said stacked curtain are colored and/or variably shaded and/or of varying opacity and/or of varying material properties (e.g., texture, reflectivity, shininess, etc.) so as to communicate additional information (i.e., data sets).

60. A method according to claim 55 wherein said system is adapted to visualize data relating to stock transactions, with date being represented along the first axis, with price being plotted along said second axis by said ribbon, and volume being plotted along said third axis by said first curtain, and with a third data set being plotted along said third axis by said stacked curtain.

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61. A method for visualizing data comprising at least four data sets, comprising:

5 providing a three dimensional orthogonal chart system wherein one data set is represented as a ribbon propagating along a first axis, the second and third data sets are represented as first and second stacked curtains, respectively, propagating along the first axis, and the fourth data set is represented as a back
10 plane propagating along the first axis, wherein the fourth data set may comprise a composite of the second and third data sets.

62. A method according to claim 61 wherein said
15 ribbon varies in height along a second axis, while having a substantially fixed width as measured along the third axis.

63. A method according to claim 61 wherein said
20 back plane has a constant height along said second axis which is the same as the height of said ribbon at that

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point along the first axis, and a varying displacement along the third axis.

5 64. A method according to claim 61 wherein said first and second stacked curtains have a substantially constant height along the second axis, and a varying displacement along the third axis.

10 65. A method according to claim 61 wherein said fourth data set comprises a composite of said second and third data sets.

15 66. A method according to claim 61 wherein at least one of said ribbon, said first and second stacked curtains and said back plane are colored and/or variably shaded and/or of varying opacity and/or of varying material properties (e.g., texture, reflectivity, shininess, etc.) so as to communicate additional information (i.e., data sets).

20 67. A method according to claim 61 wherein said system is adapted to visualize data relating to stock

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transactions, with date being represented along the first axis, with price being plotted along said second axis by a ribbon, a second data set being plotted along said third axis by said first stacked curtain, and a third data set being plotted along said third axis by said second stacked curtain.

68. A method for visualizing data comprising a plurality of data sets, comprising:

providing a three dimensional orthogonal chart system, wherein each of the data sets is represented as a separate ribbon propagating along a first axis, with the separate ribbons being displaced from one another along another axis.

69. A method according to claim 68 wherein each of said ribbons varies in height along a second axis, while having a substantially fixed width as measured along the third axis.

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70. A method according to claim 69 wherein said separate ribbons are displaced from one another along said third axis.

5 71. A method according to claim 68 wherein at least one of said ribbons is colored and/or variably shaded and/or of varying opacity and/or of varying material properties (e.g., texture, reflectivity, shininess, etc.) so as to communicate additional
10 information (i.e., data sets).

72. A method according to claim 68 wherein said system is adapted to visualize data relating to stock transactions, with date being represented along the
15 first axis, and with the performance for one stock being plotted along said second axis by a first ribbon, the performance for another stock being plotted along said second axis by a second ribbon, the performance for still another stock being plotted along said second
20 axis by a third ribbon, etc.

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73. A method for visualizing data comprising a plurality of data sets, comprising:

providing a three dimensional orthogonal chart system, wherein each of the data sets is represented as a separate ribbon propagating along a first axis, with the separate ribbons being displaced from one another along another axis, and a moving cursor plane being configured for movement along the first axis.

74. A method according to claim 73 wherein each of said ribbons varies in height along a second axis, while having a substantially fixed width as measured along the third axis.

75. A method according to claim 73 wherein said separate ribbons are displaced from one another along said third axis.

76. A method according to claim 73 wherein said moving cursor plane extends parallel to the second and third axes.

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77. A method according to claim 73 wherein at least one of said ribbons is colored and/or variably shaded and/or of varying opacity and/or of varying material properties (e.g., texture, reflectivity, shininess, etc.) so as to communicate additional information (i.e., data sets).

78. A method according to claim 73 wherein said system is adapted to visualize data relating to stock transactions, with date being represented along the first axis, and with the performance for one stock being plotted along said second axis by a first ribbon, the performance for another stock being plotted along said second axis by a second ribbon, the performance for still another stock being plotted along said second axis by a third ribbon, etc.

79. A method for visualizing data comprising a plurality of data sets, comprising:

providing a three dimensional orthogonal chart system wherein each of the data sets is represented as a separate ribbon propagating along a first axis, with

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the separate ribbons being displaced from one another along another axis, and with the angle of view being an overhead view in an orthographic projection.

5 80. A method according to claim 79 wherein each of said ribbons varies in height along a second axis, while having a substantially fixed width as measured along the third axis.

10 81. A method according to claim 79 wherein said separate ribbons are displaced from one another along said third axis.

15 82. A method according to claim 79 wherein at least one of said ribbons is colored and/or variably shaded and/or of varying opacity and/or of varying material properties (e.g., texture, reflectivity, shininess, etc.) so as to communicate additional information (i.e., data sets).

20 83. A method according to claim 79 wherein said system is adapted to visualize data relating to stock

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transactions, with date being represented along the first axis, and with the performance for one stock being plotted along said second axis by a first ribbon, the performance for another stock being plotted along said second axis by a second ribbon, the performance for still another stock being plotted along said second axis by a third ribbon, etc.

84. A method for visualizing data comprising the pricing, distribution, and trading activity for option contracts, including both calls and puts, comprising:

providing a three dimensional orthogonal chart system, with individual option contracts being represented by discrete objects placed within the three dimensional chart system, with strike price being plotted along the first axis, option price (or some other data set) being plotted along the second axis, and expiration date being plotted along a third axis.

85. A method according to claim 84 wherein different shapes represent different data sets.

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86. A method according to claim 84 wherein at least one axis comprises discrete and finite elements.

